



PAMELA LEPOLD PHOTOGRAPHY

Since 2000

THE WEDDING EXPERIENCE

A bride in a white lace dress and veil is seen from behind, looking out a window. The scene is softly lit, with natural light coming from the window. The bride's hair is styled in an updo, and the veil is long and flowing. The window has white shutters, and the view outside is slightly blurred, showing greenery. The overall mood is serene and contemplative.

HUNDREDS OF BRIDES WERE POLLED

AND THIS WAS THEIR GREATEST FEAR:

*“What if I don’t love my photos?
I only have one chance at this!”*

It's a valid fear. You can't re-do your wedding day! So, is it possible to be able to enjoy your wedding day, knowing for certain that you are going to love your images when all is said and done? Well, after two decades photographing beautiful weddings for amazing couples, I can tell you that the answer to that question is “Yes.” You can know for sure that you're in good hands... but it requires more than just booking a vendor. Keep reading to find out what how!



Welcome!

I'm Pamela and I believe this is the beginning of something good!

I believe that wedding photography is done best when couples have a relationship with their photographer and fully trust them. This is how I have guaranteed and delivered incredible photography experiences to my couples for over 2 decades! When I arrive on a wedding day, I need to feel like an old friend and not like a stranger. This affects every aspect of how your photos will turn out! Keep reading to get to know me and learn more about who I am beyond the camera.



LET'S BE FRIENDS:

This is what you need to know...

I'm a photographer, but I'm also a person who loves beautiful views, vacationing at the beach, biking, and being a momma to my 2 adorable children. I am someone who truly desires to give you a wonderful experience and gorgeous photos to remember it by. I believe God's given me this job because it allows my creative gift and passion to have purpose!

WHY | IT'S MORE THAN JUST A JOB



MARRIAGE

I believe marriage and deep relationships are some of life's greatest gifts! I know that my role in a couple's life is not only to deliver a beautiful final gallery but to be a supporter and encourager through the planning process and down the isle!



LITTLE PEOPLE

I believe that every human being has gifts and passions for purposeful reasons. I'm so thankful that my children are growing up watching me use my abilities in a business that is creatively fulfilling and has meaningful purpose!



MILESTONE MOMENTS

I believe my photography business exists to serve my couples even after their wedding day. I also document other milestone moments such as maternity, newborn, and family portraits. Lets take life's journey together!

THE EXPERIENCE

What I recommend for your wedding experience and why:

I have structured your wedding experience very intentionally. Everything I offer and recommend is a strategic part of an overall experience that leads to what my couples ultimately desire: genuine, timeless and joyful images. What I recommend most to couples looking for a complete wedding experience is:

8 HOUR MINIMUM

I have found that for a traditional wedding day, you need a minimum of 8 hours to capture the full story of your day with a stress-free timeline.

ENGAGEMENT SESSION

An engagement session is an opportunity for us to get to know each other and to empower you to feel comfortable in front of the camera.

SECOND PHOTOGRAPHER

A 2nd photographer makes your wedding photography experience complete! Having 2 photographers allows us to be in multiple places at the same time and to capture all of those key photos quickly and creatively!

BEAUTIFUL PHOTOS -

Pamela was such a great photographer for our wedding - talented, professional, and experienced. The photos from our wedding and engagement were really beautiful and were processed quickly, and Pamela was such a kind, calm, and supportive presence during the wedding. Definitely recommend!



A bride and groom are the central focus of the image. The bride is wearing a white wedding dress and holding a bouquet of flowers, while the groom is in a dark suit and kissing her on the cheek. They are standing in a park-like setting with trees showing vibrant autumn colors in shades of orange, red, and yellow. A large black urn is visible in the background to the right.

BEAUTIFUL PHOTOGRAPHY -

Our wedding photos are beautiful thanks to Pamela's expertise as a photographer! She has a skilled eye for fabulous settings and took the time to scout out our wedding site before the day to identify perfect spots for photos. She was also open to particular photo ideas that we had, and she did an outstanding (and very efficient!) job of capturing everything that we hoped would be captured. We have so many gorgeous shots - it will be hard to decide what to print! She's a true professional and a genuinely nice person - we couldn't be happier with our choice!

OUR PROMISE

YOU KNOW YOU WANT GREAT IMAGES ...

But what you may not realize is that you need a great experience with your photographer more than anything! That is exactly what we promise to give you. Over and over and over again, my couples rave about their experience almost more than their images! Why? Because in order to get those natural, genuine portraits that truly capture who you are, you have to feel comfortable with the person taking them. The way you feel while you are having your portraits taken heavily influences how you feel when you see yourself in the final images. I have worked with hundreds of couples over the last 2 decades and I can honestly say it is 100% possible to love how you look in your images if you feel comfortable while having them taken! Creating comfortable, joyful, and genuine experiences is what I specialize in and I am excited to share more about what the Pamela Lepold Photography Experience includes!



THE WEDDING EXPERIENCE

PAMELA LEPOLD AS YOUR PHOTOGRAPHER

8 HOURS OF WEDDING DAY COVERAGE

SECOND PHOTOGRAPHER

PRIVATE ONLINE GALLERY FOR 1 YEAR

DIGITAL FILES OF ALL EDITED IMAGES

(INCLUDES - Unlimited Downloads)

\$120 PRINT CREDIT

POST-PROCESSING TIME

SCOUTING PORTRAIT LOCATIONS

WEDDING PLANNING CONSULTATIONS

TRAVEL TO YOUR WEDDING UP TO 1 HOUR

\$5,800

The Wedding Experience with an Italian Wedding Album

\$7,500

(Album is \$2000 if not purchased at time of booking)



THE CLASSIC EXPERIENCE

PAMELA LEPOLD AS YOUR PHOTOGRAPHER

5 HOURS OF WEDDING DAY COVERAGE

PRIVATE ONLINE GALLERY FOR 1 YEAR

DIGITAL FILES OF ALL EDITED IMAGES

(INCLUDES - Unlimited Downloads)

POST-PROCESSING TIME

SCOUTING PORTRAIT LOCATIONS

WEDDING PLANNING CONSULTATIONS

TRAVEL TO YOUR WEDDING UP TO 1 HOUR

\$3,700

The Classic Experience with an Italian Wedding Album

\$5,400

(Album is \$2000 if not purchased at time of booking)



THE INTIMATE WEDDING

PLANNING A SMALLER AFFAIR?

I ENJOY WEDDINGS OF EVERY SIZE AND WANT YOU
TO HAVE THE PHOTOS YOU HAVE ALWAYS
DREAMED OF, NO MATTER IF YOUR GUEST LIST IS 2
OR 200. I OFFER HOURLY COVERAGE FOR SMALLER
EVENTS AT THE RATE OF \$800 PER HOUR.

*(2 hour
minimum)*

PAMELA LEPOLD AS YOUR PHOTOGRAPHER
2 HOURS OF WEDDING DAY COVERAGE
PRIVATE ONLINE GALLERY FOR 1 YEAR
DIGITAL FILES OF ALL EDITED IMAGES

(INCLUDES - Unlimited Downloads)

POST-PROCESSING TIME

WEDDING PLANNING CONSULTATION
TRAVEL TO YOUR WEDDING UP TO 1/2 HOUR

\$1,600

The Intimate Wedding with a Small Italian Portrait Album

\$2,250

(Album is \$700 if not purchased at time of booking)

Pamela is the best!

My now-husband and I knew that pictures were going to be a big part of our wedding so we took our time finding our photographer. We were immediately impressed by Pamela upon our first phone call with her. Not only is her work fantastic, but she's genuinely an awesome person. My husband and I are not exactly natural in photographs, but Pamela's direction made us feel comfortable and confident. She provides such clear direction that you don't even need to think, you just get to enjoy the time with your significant other. Pamela shot our engagement photos and we were thrilled with the result. When we had to reschedule our reception we knew we couldn't have our wedding without her. Pamela was extremely understanding and accommodating as we rescheduled. We decided to have a small family ceremony on our original wedding date and we were so happy that Pamela was able to photograph for us. She even scouted the venue a week in advance to check out locations and see what the light would look like. The level of dedication Pamela puts into her work is evident in the results. We are SO happy with the pictures!





ARTFUL AND RELAXED -

We met Pamela in Old Town Alexandria to take our Engagement photos. We had ideas for props that pertained to both of our interests and our relationship. She was very artistic, interested in getting the best possible photos of us and really made the process exciting and fun.

WEDDING EXPERIENCE

ENHANCEMENTS

ADDITIONAL WEDDING DAY COVERAGE - \$500/HR

ENGAGEMENT SESSION - 2 HOURS, UP TO 1 HOUR FROM THE FAIRFAX STUDIO. - \$800

An engagement session is one of the best investments you can make toward your wedding day experience. Choosing to have an engagement session allows us the opportunity to get to know each other, celebrate this exciting new chapter in your lives, and you get to have some great photos to share before your wedding day! I have discounted my engagement session pricing for my wedding couples to encourage this opportunity. Engagement sessions include up to 2 hours of coverage, a \$120 print credit, online gallery of your edited images, unlimited downloads, and travel up to 1 hour from the Fairfax Studio.

ADDITIONAL ALBUM SPREAD (1 PAGE / 2 SIDES) - \$75 PER SPREAD

ADDITIONAL PORTRAIT SESSION - \$1200

Additional portrait sessions may be a Bridal Session, Rehearsal Dinner Coverage or any other session that requires 2 hours of coverage.

NEXT STEPS

After confirming that we are an amazing fit for one another, if you would like to move forward with reserving your date, a \$2000 retainer and signed contract are due to officially reserve your date. If you have questions, please reach out and let me know!

EMAIL | pamela@lepoldphotography.co

TEXT | 703-624-2159



ITALIAN MADE ALBUMS

11X14 15 PAGE / 30 SIDES MODERN ITALIAN WEDDING ALBUM \$2000

10X10 15 PAGE / 30 SIDES MATTED ITALIAN WEDDING ALBUM \$2000

ADDITIONAL ALBUM PAGE \$75 PER SPREAD

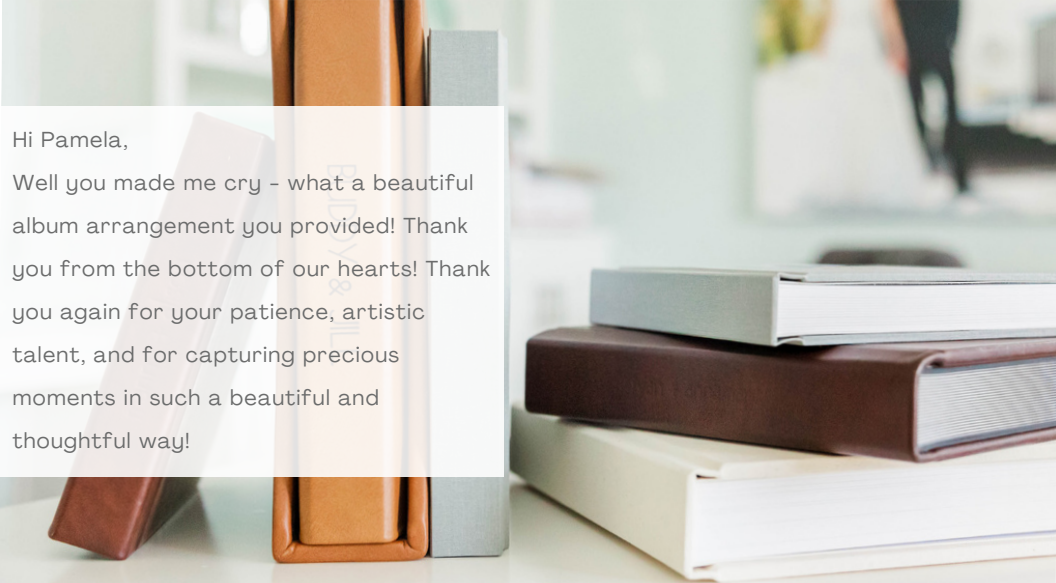
(Wedding Albums purchased at the time of booking are discounted \$300)

8X10 15 PAGE / 30 SIDES ITALIAN PARENT ALBUM \$700

8X8 15 PAGE / 30 SIDES MATTED ITALIAN ALBUM \$700

(Parent Albums are only available when purchased with a wedding album.)

6X8 15 PAGE / 30 SIDES ITALIAN ENGAGEMENT ALBUM \$700



Hi Pamela,

Well you made me cry - what a beautiful album arrangement you provided! Thank you from the bottom of our hearts! Thank you again for your patience, artistic talent, and for capturing precious moments in such a beautiful and thoughtful way!

Envision this....

Your wedding has happened. It was beautiful and everything you dreamed it would be. Instead of just downloading your images to your hard drive and sharing a link with your family and friends, you take it a step further and you invested in a family heirloom keepsake that tells the story of the day you began your life together as husband and wife. Your wedding is literally the beginning of your new family unit! Now, try to fast forward even further and envision yourself sitting in your future living room with your future four year old and he/she is asking questions about when you got married. You look at them and say, "Hold on one minute, ok?" and you grab your wedding album. As you flip through the pages, half of the album in your lap and the other half in theirs... your child notices aunts, uncles and grandparents celebrating with you on your wedding day. If your future child is anything like mine, they will be in awe of these old pictures. When my children started asking me about our wedding day, I sat down with them and showed them our wedding albums for the first time. They flipped through the pages for half an hour, just taking it all in. It was as if I had given Them a peek into a part of our story that they hadn't comprehended yet and it was beautiful. Legacy albums aren't for you, they are for those that come after you. What a beautiful gift to hand down to future generations!

Frequently asked questions:

WHAT IS YOUR SHOOTING STYLE?

I love being both interactive and discrete throughout the wedding day. There will be parts of the wedding day when I will need to direct, in order to accomplish everything that needs to be done and keep everyone on schedule. There will also be moments when you shouldn't even know that I'm there. (The ceremony, during dances and toasts, etc.) I help couples with posing so their photos look natural and your wedding day is stress free!

ENGAGEMENT TRAVEL?

I am more than willing to travel for engagement sessions! I actually love it when couples ask me to photograph them in a location that means something special to them! I book engagement sessions at least three months in advance and include 45 minutes of travel. Additional time may include a travel fee.

HOW MANY IMAGES CAN I EXPECT?

We average around 100 final wedding images per hour that we're actively shooting throughout the day. This estimate tends to be on the lower side since I am an over-shooter. I love delivering couple's photos quickly and easily via an online gallery. You will have the ability to print, share and download your images as much as you want. I believe in freely sharing our work because that is what I would want if I were in your shoes!

ABSOLUTELY AMAZING!

Pamela was - without a doubt - the best decision we made planning our wedding! From all the little questions leading up to the day, to helping build our timeline, to the stunning photos we have to remember the big day, I could not have dreamed of a better fit for us. She was so professional to work with -- leading up to the wedding and on the day of. As an added bonus, we got all our photos back incredibly quickly!



BEST PICTURES I'VE EVER HAD!

From the get-go, I knew we were in the hands of a calm and competent pro. I had been going back and forth with another photographer, feeling a bit of pressure to book someone in case all the photographers I liked got booked up, but something just wasn't feeling right. I found Pamela's info and immediately felt like she would be a much better fit for the kind of photos we'd ultimately want. I was right—they turned out great! Leading up to the wedding, she asked helpful questions that honed us in on the specific images we wanted to capture, and also gave great tips (like, if you're doing photos prior to the ceremony, make sure your flowers arrive in time to be included in the photos. Which in retrospect is a "duh" point, but wasn't something I'd even thought about!) The day-of, she was calm and efficient, getting family members in line so we could get family portraits done and go enjoy the party. We got our final photos just after our honeymoon—less than 2 weeks from our event. Book Pamela if you want a stress-free photo shoot, with lovely photos to boot!





Thank You!

I'm so glad you contacted me! Enjoy this new season of engagement! Plan and prepare but always remember that when it's all said and done, the food, the florals, and the details will fade away. Once your the last song is played and you exit your reception, you'll begin your new chapter as a happy couple. When you hire us, you'll know that you will also have gorgeous photos to remember the day that it all began. Congratulations on your engagement and I look forward to hearing from you!

Warmly,

Pamela